



Qingdao German Service Center for Small & Medium sized Enterprises (QGSC) launches its official Sina Weibo, by which it realized a Chinese twitter-like communications with the public.

### **About QGSC:**

Qingdao German Service Center for Small & Medium sized Enterprises (QGSC) was jointly founded by SINOLOG, a Munich-based consulting company, and the Bureau of Commerce of Qingdao Municipal Government in 2004. QGSC provides a one-stop range of services in terms of investment consulting, project management, public relations, human resources, event organization etc. In 2007, SEN-CONSULT (a German invested company in Qingdao) exclusively operates QGSC as a local, successive proxy of SINOLOG.

### **About Weibo.com:**

Weibo.com, founded by Sina.com, provides a Twitter-like community service for Chinese users, who can share their personal information and photos via internet, mobile text message, smart mobile applications etc. Till February 2012, the number of weibo users has exceeded 300 million.