

**Information and Consultancy Platform for the Chinese  
Aviation Industry**

**中国航空咨询平台**

A project of QGSC and SEN-Consult



## Idea

- Provision of information about the Chinese aviation industry
- Offer of services for companies, that want to be engaged in the growing Chinese market
- Utilization of local and international networks

## **Our services**

- Representation of companies and institutions
- Services for market entry
- HR recruiting
- Services in administration
- Services in the industrial sector

## Representation of companies and institutions

Communication  
with potential  
customers and  
partners

Setup of  
contacts in the  
middle and long-  
run

Market-  
Monitoring

Company  
foundation,  
HR recruitment



## Services for market entry

Market research  
(Duration: three months up to one year)

Public relations  
and organisation  
of appointments

Advice and  
organisation of  
trade-fair  
appearances and  
marketing  
activities



# Human resource development

HR recruitment

Integration of  
technical experts

Intercultural  
Training

## Services in administration

In-House Office  
solutions

Specialist  
translations

Design and print  
of information  
material

IT-applications  
SAP and ERP in  
co-operation with  
partners

# Project management in the industrial sector

Analysis of local  
conditions

Market  
development,  
Finding partners

Support with  
project  
processing and  
After Sales –  
Service



## Co-operation in the technical sector



Finding partners



Technology transfer projects

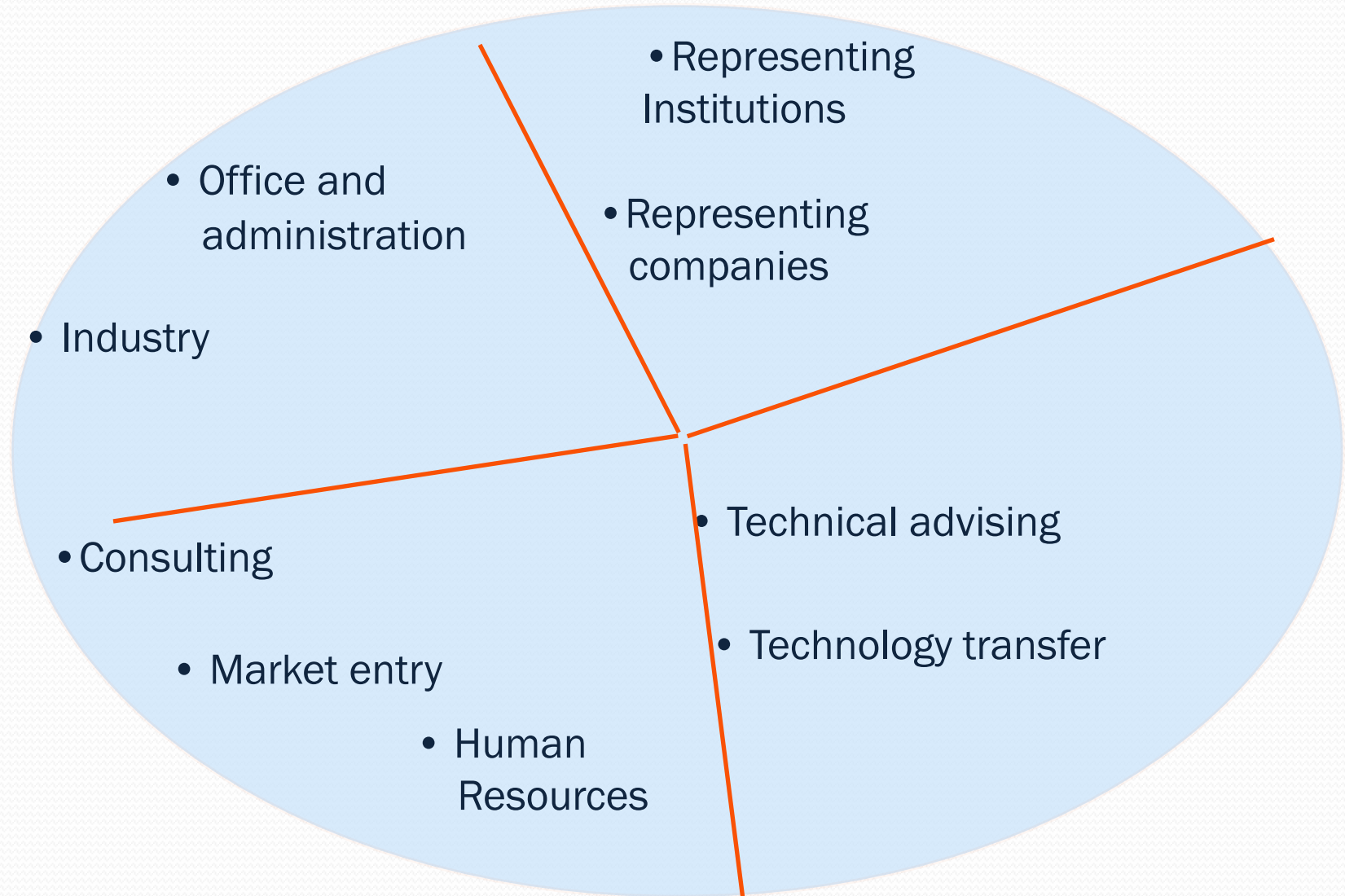


Technical advising



Product-Sourcing

# Our services at a glance



## Our network

- Contacts in the Chinese aviation industry: COMAC (Shanghai), AVIC Group and affiliated companies, CATIC, local suppliers, Universities, Institutes, Consultants
- Local service deliverers in den areas law, finances and taxation
- Foreign representations of the German economy
- German embassy, consulate, state representations
- Municipal and industrial park administrations in several Chinese regions

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